# Supporting the Tesco Food Collection

We know that not everyone will be in a position to volunteer in-store at the Winter Food Collection this November – but there are still plenty of ways you can show your support!

Here are just some of the ways you can help us spread the word:

* Share posts online - we’ve supplied some suggested wording, pictures and a video you can use on social media further down this document
* Share FareShare social media posts about the Tesco Food Collection
  + You can find us as @FareShareUK on Facebook, Twitter, Instagram and LinkedIn
* Share a selfie of you in store, tagging in @FareShareUK along with the hashtag #everycanhelps
* Engage with other Food Collection content online – retweet, like, comment, and thank people for donating. Help us to get the Food Collection trending on social media!

**Every small action can have a BIG impact!**

**#everycanhelps**

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# Suggested posts for social media

Volunteer at the @Tesco Food Collection with @FareShareUK and help get food to families in need #everycanhelps

<https://fareshare.org.uk/foodcollection/>

Be a #FoodHero - in just three hours you could collect enough food for 600 meals! Volunteer at your nearest Tesco store 18-20 November to support @FareShareUK

<https://fareshare.org.uk/foodcollection/>

In just three hours you could help @FareShareUK collect enough food for 600 meals for families in need. Sign up and bring along a friend or a colleague.

<https://fareshare.org.uk/foodcollection/>

Donations from the @Tesco Food Collection are vital as many families face financial strain over the cold winter months. Help @FareShareUK get food to families in need - volunteer at your nearest Tesco store 18-20 November.

<https://fareshare.org.uk/foodcollection/>

Did you know that 1 in 8 people in the UK currently struggle to afford to eat? If you can, please donate a bag of rice, tin of tuna or some cereal at your nearest @Tesco store this weekend to support @FareShareUK #everycanhelps

Support families in need by donating a pack of pasta or tinned tuna to @FareShareUK at your nearest @Tesco store 18-20 November. Help thousands of frontline charities and community groups affected by the coronavirus pandemic #everycanhelps

Tinned fruit, cereal, or cooking sauce – could you donate just one of these items to @FareShareUK in your local @Tesco store this weekend? Help get food to families in need #everycanhelps

If you can’t get in store for the Food Collection you can still make a big difference by donating Clubcard points to @FareShareUK - [www.tesco.com/clubcard/donate-to-charity](http://www.tesco.com/clubcard/donate-to-charity)

# Photos and videos

Photos: <https://photos.app.goo.gl/d7D9UPrnwhNthm237>

Videos: <https://www.youtube.com/watch?v=ivbNs0CQi6A>