

Your JustGiving page guide

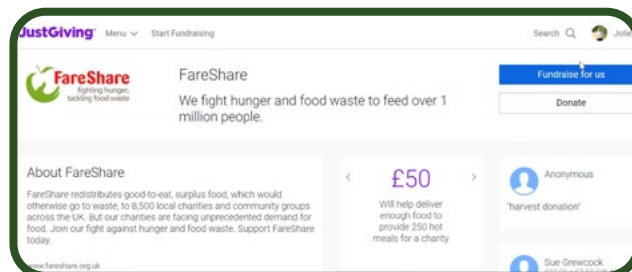
Opening up a JustGiving page allows you to collate all your donations online from your sponsors who want to support you on your fundraising journey. It's super easy to do, so let's get set up!

**Open your
JustGiving page here**

Register your page

Now that you've decided which challenge or community fundraising event you wish to take part in, it's time to start fundraising.

To get started, we recommend using the JustGiving platform to receive donations, as it's simple to set up. See the steps below to learn how to open up a JustGiving fundraising page.



[Click here](#) to be directed straight to our JustGiving page.

1. Once the window has opened on JustGiving, select 'Fundraise for us' in the top right corner.
2. Next, you'll need to create an account by registering your details and selecting an event to create your page.

How to make your Fundraising page fantastic

Include a summary

Get the attention of your sponsors by writing a short paragraph on your profile to explain why you have chosen to complete a particular event and why supporting FareShare is important to you.

Tip: Add a key statistic about FareShare so your sponsors can understand the benefits of supporting FareShare's work. For example:

- For every £1 donated to FareShare we redistribute enough food for five meals.
- One in five people in the UK, including 4 million children, are currently experiencing food insecurity, which means they are skipping meals and struggling to get enough to eat.
- FareShare works with 8,500 charities and community groups, helping to feed over 1 million people.

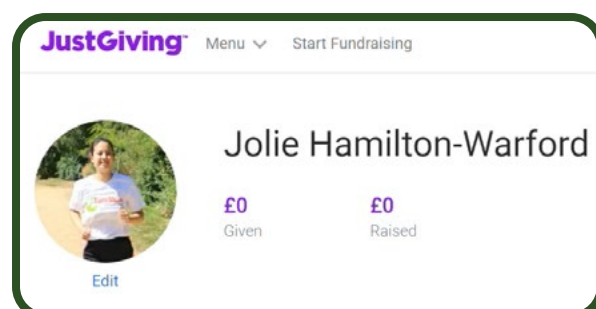
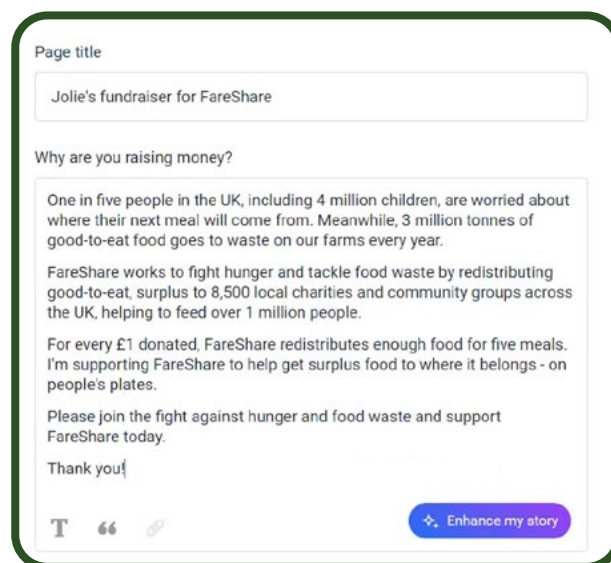
This will help your sponsors better understand the value of their donation. You can find further information and stats about our work here:

<https://fareshare.org.uk/what-we-do/>

Add a Profile Picture

Make your fundraising journey more personal by updating your profile regularly. Fundraisers with a profile page regularly raise 13% more.

For further support please click here: [Personalising your Fundraising page – JustGiving help](#).



Set a fundraising target

Set a fundraising target that you're comfortable with. Be as ambitious as you want but set yourself a realistic goal and use a detailed fundraising plan to get you there. Be confident with your target – we know you've got this!

Send your supporters regular updates

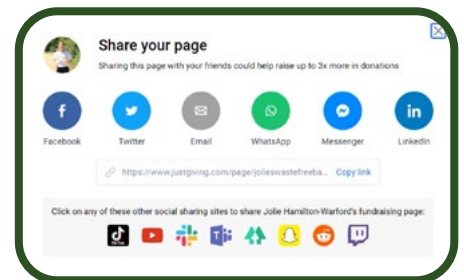
Keep in touch with your supporters to let them know how your training or fundraising is going. This allows supporters to learn about your journey and will encourage donations.

Share your page

Tell your friends and family about your fundraising efforts, message your work colleagues, and share your fundraiser on social media for the world to see using '#TeamFareShare'. Let everyone know about the amazing challenge you are going to complete for a great cause.



The screenshot shows a 'How much would you like to raise?' form. It includes a text input field with '£ 1000' and a currency dropdown set to 'GBP'. Below are three radio button options: '£500', '£1,000 Most popular' (which is selected), and '£1,500'. A reassuring message states: 'Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.' At the bottom are 'Back' and 'Next' buttons.



Gift Aid is a donation's best friend

Ask tax-paying sponsors to Gift Aid each donation they make, enabling every £1 donated to be worth up to 25p more.

Thanking donors

An automated message is sent to donors each time they donate. To find out more on how this works, please [click here](#).

What next...?

You don't need to take any further action once you start receiving donations. Any money raised through your JustGiving page will be paid directly to FareShare.

If you need help setting up your JustGiving page, or want more advice on what to include, please don't hesitate to get in touch: fundraiser@fareshare.org.uk.

Your fundraising efforts will help us to redistribute meals to the most vulnerable communities across the UK. By committing to your challenge and striving to reach your fundraising target, you are making a difference.

Thank you!



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