



<insert date of press release>

<insert location> FUNDRAISER COMPLETES <insert challenge> IN SUPPORT OF FARESHARE

<insert name/description*> from <location> stepped up to the challenge of <insert details> on <date> to raise funds for FareShare, the UK's biggest charity tackling food waste for social good.

<insert name> raised a grand total of <insert fundraising total> through the <insert event> at <insert location>. <Insert further description of the event if relevant**>.

The money raised will support FareShare's work redistributing surplus food to over a million people across the UK.

One in five people in the UK face household food insecurity, yet millions of tonnes of food goes to waste every year, much of it still perfectly good to eat. FareShare works with the food industry to redistribute surplus good to eat food to 8,500 charities and community groups across the country. The groups include community centres, school breakfast clubs, homelessness shelters and refuges, all working to tackle the root causes of poverty and strengthen communities through food.

<insert name***> says: "It was brilliant to take on this fundraising challenge in support of FareShare. <insert details of why they were inspired to take part>. Just £1 helps FareShare provide five meals to people in need, so to have raised <insert total raised> is a huge achievement and I am extremely grateful for all the generous donations and support received."

George Chandler, Senior Mass Participation Manager at FareShare, says: "We are so grateful to <insert fundraiser name> for taking on this challenge to raise money for FareShare. Our network of charities and community groups across the UK are all working harder than ever to support people facing food insecurity and loneliness. Every penny raised makes a difference to our mission to get food to people who need it, rather than to waste. Thank you <insert fundraiser name>!"

END

For more information contact <insert name> by calling <insert phone number> or email <insert email>.

Notes to editors:

About FareShare

FareShare is the UK's biggest charity tackling food waste to support social good. We take good-to-eat surplus food from across the food industry, sort it in our regional warehouses across the UK, and pass it onto a network of over 8,500 charities and community groups. These include school clubs,

community centres and pantries, hostels, refuges, older people's lunch clubs, and hospices. Three quarters of the organisations we provide food to, support children and families. During the last financial year, 2022-23, FareShare redistributed the equivalent of nearly 128 million meals - that's 4 meals every second. The 55,000 tonnes of food we redistributed stopped 95,000 tonnes of CO₂ going to waste. www.fareshare.org.uk

Guidance for use of press release templates

1. Fill in the blanks of the above press release with your own name and specific details of your fundraising campaign.

2. Specific notes on the text as follows:

*This opening sentence can include either the individual's name or a description of them, e.g. "A father from xx" or "a 90 year old from xx".

**Use this section to provide a couple of sentences about the event itself. If a challenge/adrenaline event, try to be specific about how difficult it is and/or why it is such a challenge for the fundraiser. If a community event, please include details of how people can get involved.

3. Once all the gaps have been filled in, copy and paste the document, including the logo and Notes to editors paragraph, into a blank e-mail.

4. Send the e-mail, along with an introductory note, to the news desks of your local newspapers and, if applicable, local radio – you can usually find these contact details via their websites.

5. Images – if possible, include a couple of photographs of yourself at the event with the press release, or have one available to share if needed. If other people are featured in the photos, please include their names too and obtain permission from them before sharing the images.