

## FareShare Go

# **Support Executive**

Reporting to: Customer Manager

Location: Sheffield

Contract: Full time, fixed term contract until 1 March 2022

**Salary:** £17,000 - £20,000

#### **About FareShare**

FareShare is the UK's national network of charitable food redistributors, made up of 17 independent organisations. Together, we take good quality surplus food from right across the food industry and get it to almost 11,000 frontline charities and community groups. In 2019/2020, 24,074 tonnes of food were redistributed by FareShare Regional Centres and FareShare Go nationwide, our charity network serves 933,178 people every week.

Hunger is a growing issue in the UK and while there is surplus food that is otherwise going to waste, we believe that this food should be used to feed people first.

### **About FareShare Go**

FareShare and the Irish social enterprise FoodCloud have been working together since 2016 in a partnership designed to help UK retailers address the issue of edible surplus food they may have within their stores. This innovative partnership, known as FareShare Go, brings together a technology platform and FareShare's knowledge of the UK charity food redistribution market. Using this App we are connecting charities with edible surplus foods. Initially this scheme has been working with Tesco, with a view to roll this service out to all retailers across the UK & Ireland in the longer term.

# FareShare's Strategy & Vision

Vision: We have the vision of a UK where "No good food goes to waste".

**Mission**: To use surplus, fit for consumption, food to feed those who are vulnerable in the UK by supporting front line charitable organisations that tackle the cause and not just the symptoms of food poverty.





Our Purpose: We are doers. We are a community. We change lives.

Our Values: Passion - for our cause and the challenge that lies ahead

**Ambition** - to go the extra mile and drive the change that must happen **Respect** - for ourselves, each other, our volunteers, our partners and our

beneficiaries

**Collaboration** - it is only by working with others that we can be stronger **Focus** - on providing the best service possible so that we deliver and

achieve the most for our clients/customers.

### The role

As a Customer Support Executive, your role will be varied and could include anything from helping on-board new charity partners, to handling customer service enquiries or retailer requests. You will support the ongoing success of this project by working closely with our Community Coordinators to resolve issues that arise with charity collections. You will gather data for the Information Centre, and support our regional field working teams with administrative desk-based tasks. Excellent communication skills and people skills are critical to this role, as you will be spending a large proportion of your time on the phone, listening to issues, talking to your key stakeholders and aiming to find the best solution to deliver this critical service. By managing your own time effectively, carrying an appropriate workload and robustly following our guidelines and processes, you will provide speedy resolution to our partners' needs and requests for help. By effectively listening to our customers, and completing needs based situational analysis, you will drive the best possible outcomes for each of our partners. Within every customer interaction, you will consider and actively work towards helping our customers take and use more food. You will communicate honestly, professionally and in plain English with a variety of stakeholders and customers who will have very different needs and expectations. You will be experienced in actively adapting your natural communicative style to match your audience, whilst employing effective conformation techniques to ensure your message is both heard and understood. You will be a natural doer who will actively contribute to our continuous development by making informed suggestions around process improvement, increasing the volume of food FareShare redistributes.

# Main areas of responsibility

Resolving support issue:





•Working with the FoodCloud Call Centre to maintain seamless high quality support to struggling charities, including solving issues referred from the Call Centre, and escalating to appropriate stakeholders.

#### Effective use of CRM:

•Effectively understanding and using a Customer Relationship Management system to support all charities, by maintaining up to date records on all charities and scheduled donations.

## Supporting regional teams:

- •Working closely with our regional field teams to transition charities from initial to ongoing support.
- •Working closely with Community Coordinators to support their engagement and retention work with collecting charities.
- •Supporting our regional field teams with administrative desk-based tasks.

### Stakeholder support:

- •Working with the Information Centre to identify support trends, by analysing performance, gauging satisfaction and proactively escalating key issues.
- •Working closely with our retailer partners to resolve issues and action requests.

## Charity Recruitment and lead Generation:

- •Make charity eligibility assessments and understand their need and capacity for surplus food, in order to maximise the volume of food donated.
- •Assisting with rollouts to new retailers, proof-of-concept and trial initiatives.

## Competencies and behaviours

#### Desirable Criteria

- Excellent phone manner
- Previous experience in a customer service role
- Have strong relationship building skills
- •Be organised, with a proven track record of achieving quality results
- •Be able to manage and control data and information
- •Be a strong communicator who is able to engage with a variety of audiences
- Have a proven ability to create links across teams to share best practices





- Have strong IT skills and a knowledge of Microsoft Office, including Excel
- •Be flexible about your working arrangements as the role may involve travel to other areas of the UK, and the occasional evening work

### **Desirable Criteria**

Have previous experience working with Customer Relationship Management (CRM) software. Experience using Salesforce is advantageous.

- •Be degree educated or have a strong career history doing similar roles in any sector.
- •Understanding of the 'not for profit' sector.
- Previous experience of working with food waste in an academic or professional setting is advantageous.

