

#FoodOnPlates Campaign pack



CONTENTS

BRIEFING: **3 - 6**

ABOUT FARESHARE	3
THE PROBLEM	4
HOW WE GOT HERE	5
THE SOLUTION	6

TAKE ACTION: **7 - 8**

WRITE TO YOUR MP	7
SPREAD THE WORD	8

STAY INVOLVED: **9 - 10**

CAMPAIGN TIMELINE	9
FARESHARE BITES	9
@FARESHAREUK	10

**THANK YOU FOR
TAKING A STAND
AGAINST FOOD
WASTE.**

**WASTING GOOD
FOOD SHOULD
NEVER BE CHEAPER
THAN FEEDING
PEOPLE.**

ABOUT FARESHARE

FareShare is the UK's largest food charity, taking good quality, unsold food from the food industry and redistributing it to almost 11,000 charities and community groups supporting vulnerable families.

Last year, FareShare delivered enough food to create more than 130 million meals for those in need.

That's 4 meals a second.



THE PROBLEM

More than a quarter of all the food grown in the UK is never eaten. This is a massive environmental and social problem.

This 'wasted harvest' accounts for over 6% of total UK greenhouse gas emissions. If global food waste were a country, it would be the third largest emitter in the world, behind the USA and China.

Over 2 million tonnes of edible food is wasted on farms and in factories every year – food that could be going to feed people.

At the same time, 8% of people live in food insecure households, whilst 64,000 people die from conditions related to poor diet every year.



HOW WE GOT HERE

Previously, the government funded a scheme that helped farmers and food producers tackle the problem of food waste. They did this by covering the additional costs for them to send their unsold food to charities, via FareShare, getting *#FoodOnPlates* for those in need.

This vital funding has been axed, and the government have rejected calls to renew it.

Right now, millions of meals worth of good-to-eat food is being thrown into biogas digestors, sent to landfill, animal feed, or being ploughed back into the ground.



THE SOLUTION

The government should continue and extend this lifeline funding. This would mean farmers and small scale producers could get their unsold food to charities feeding people instead of wasting it. £5 million a year:

- **Makes environmental sense.** It would demonstrate the UK's commitment to tackling food waste and saving carbon in the run-up to COP.
- **Makes economic sense.** Save the charity sector £14m every year on their food bills, freeing up funds to help people.
- **Makes social sense.** It would save 53 million meals worth of food from being wasted, and result in *#FoodOnPlates* for children and families in need.



WRITE TO YOUR MP

Take a stand against food waste.

Write to your MP, and ask them to back the *#FoodOnPlates* campaign.

**Using our quick and easy online tool,
contact your MP in under a minute.**

[IF YOU'RE AN INDIVIDUAL, CLICK HERE](#)

**[IF YOU REPRESENT AN ORGANISATION
FARESHARE SUPPLIES, CLICK HERE](#)**



SPREAD THE WORD

Follow these links to take action now:

[#FOODONPLATES: SOCIAL MEDIA POSTS](#)

[#FOODONPLATES: SHARE VIDEOS](#)

[#FOODONPLATES: SHARE IMAGES](#)

[#FOODONPLATES: CAMPAIGN COPY](#)

[#FOODONPLATES: POLICY BRIEF](#)



CAMPAIGN TIMELINE

5th September:	Campaign Launch
29th September:	International Day of Awareness of Food Loss and Waste
TBC:	Letter to PM hand in
1st November:	End of campaign, start of COP26



FARESHARE BITES

FareShare Bites is our email newsletter. We will send you news, volunteering opportunities and other updates around once a month.

[CLICK HERE TO SIGN UP](#)

@FARESHAREUK

FareShare is on the following social media channels:

[TWITTER](#) - [FACEBOOK](#) - [INSTAGRAM](#) - [LINKEDIN](#) - [YOUTUBE](#) - [LINKTR.EE](#)

