# FareShare's Impact 2022–2023

Strengthening communities through food



## What our charities are facing



### Why our work matters

Over **3 million tonnes** of good-to-eat food goes to waste in the UK food industry every year, enough for **7 billion meals**<sup>1</sup>

> Wasted food is responsible for up to **10% of global greenhouse gas emissions**, fuelling climate change<sup>2</sup>

Meanwhile, over 13 million people in the UK are currently facing food insecurity<sup>3</sup>

> 1.This meals calculation estimated by using 420g as a meal size, giving 2,381 meals from 1 tonne of surplus, which is the standard calculation recommended by WRAP. The wastage figure combines the <u>WWF's (2022) research</u> into waste in primary production with <u>WRAP's (2022) research</u> on post-farm gate waste. 2.<u>WWF (2021), Driven To Waste: The Global Impact Of Food Loss And Waste On Farms. 3.The Food Foundation (2023). Food Insecurity Tracking. Round 12.</u>

88%

of charities report that demand for their services increased in the past year

71% are seeing more people accessing support for the first time

# **57%**

of those seeing new people report more people in employment needing support

## **65%**

say they are seeing more families with children among those new to their services

The figures in this document are taken from FareShare's 2022-23 Annual Impact Survey, which ran from 24 Jan-23 Feb 2023. The survey had 1223 responses, an 18% response rate. This provides a 99% confidence level that the results are reflective of our charities to within a 3% margin of error.

# Our work and the environment

**91%** of the food we provided in 2022-23 was surplus that would have otherwise gone to waste

**97%** of our charities say working with us helps them contribute to reducing UK food waste



# What we do

In 2022-2023 FareShare:



Redistributed **54,000** tonnes of food



That's the equivalent of **4 meals every second** 



With the support of **5300+** volunteers

### We supported:



Nearly **8,500** charities and community groups



Reaching over **1 million** people

# Who we work with

The organisations we support cover 99% of the UK



57% operate in the most deprived 30% of areas in the UK



72% are small or micro organisations (with annual income less than £100,000)

### We support a wide range of organisations including:



Food focused organisations 35%



Community centres 18%



Faith

organisations

13%

7%

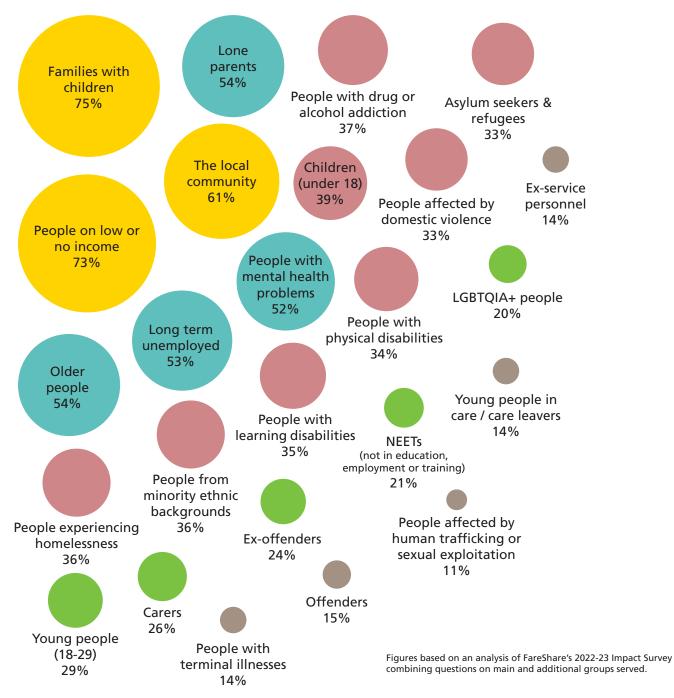
Day centres/ Drop in centres



**Schools** 6%



### Our charities reach a wide range of individuals:



Providing wraparound care

**88%** of our charities provide other support services such as mental health support, education/ training, access to resources, and more

> 91% signpost to other services

> > fiahtina hunaer

tackling food waste



## **Our Environmental Impact**

By preventing food from being wasted, our work also prevents the waste of the greenhouse gas emissions and water used to produce, store, and transport that food.

In 2022/2023:



We prevented over 95,000 tonnes of CO2e emissions and 124 billion litres of water from waste

For every tonne of surplus food redistributed, we prevented the waste of 2 tonnes of CO2e and 2.66 million litres of water



The amount of embedded CO2e we saved from waste was 4.5 times greater than the CO2e emitted in running our operations



# We strengthen communities by enabling charities to:

Have increased access to nutritious and affordable food Reach more people and expand their services Build their capacity by saving time and money they can reinvest in their services By receiving food from FareShare, our charities...

## Have increased access to nutritious and affordable food

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89% are able to provide more food



84% provide more fruit and veg



78% provide food with better nutritional value

"Receiving food from FareShare enables us to offer a variety of fruit and vegetables. This promotes healthy eating and we encourage our service users to try healthy dishes with the food supplied."

Friends of Woodberry Down, London



By receiving food from FareShare, our charities...

# Reach more people and expand their services



1 in 3 were able to start new food services and/or increase their frequency



2 in 3 were able to increase the number of people they reach, by an average of 30 per week



1 in 5 were able to start new support services and/or increase their frequency



88% say that using surplus food reduces stigma associated with getting help

"Without FareShare we wouldn't be able to get some of the families through the door and chat to them, with the possibility of opening them up to new organisations. We wouldn't be able to identify silent poverty, either."

Williamsburgh Early Learning, Scotland



By receiving food from FareShare, our charities...

## Build their capacity by saving time and money they can reinvest in their services



60% of charities reported cost savings, on average £140 a week



78% were able save time that would have been spent sourcing food



Without FareShare, 1 in 4 would have to close their food services



Food charities received from FareShare was worth £187 million if bought at till price.\*

"We could not run the larder without provision from FareShare - we would also lose all the wellbeing wraparound services."

Kennington Community Larder, Thames Valley



# Our charities report positive outcomes for individuals accessing these services:

**Improved diets** 



79% say people have more balanced and healthy diets

#### **Reduced financial strain**



93% say people are able to save money they can spend on other essentials

### **Reduced social isolation**



95% say people feel thought of and not forgotten



88% say people feel less isolated

#### Improved health and wellbeing



81% say people experience improved mental health

"It encourages people to talk and get out. It gives some of our regular attendees a reason to leave the house. It encourages people to volunteer, many service users have become volunteers not just with us but in the local community."

> Burntwood be a friend, Midlands





### **Our Socio-Economic Impact**

Getting food to people helps avoid longterm costs to health and social services.

The University of Hertfordshire's research into FareShare's Social Return on Investment found that our work saves the UK **£225 million per year**, of which:



**£107 million** is savings to individuals accessing food services

**£118 million** is savings to the government

# This means that **every £1 invested** in FareShare we deliver **£5.72 in social value**.

Research conducted by Dr Christopher Nicholas, Dr Tassos Patokos & Dr Aarti Rughoo from the Hertfordshire Business School at University of Hertfordshire, based on 2021-22 data. The full report is available on FareShare's Impact webpage. "For some members, we are their only social contact in a week. We provide space for them to meet others in a socially acceptable way. This has allowed them to form friendships and has not only improved their ability to afford food, but also their mental health and wellbeing."

Hala Pantry, Lancashire

A positive charity experience

**8.6/10** average charity satisfaction score

70% Net Promoter Score (NPS)

The Net Promoter Score is a metric of client loyalty developed by Bain & Company. An NPS above 50% is considered to be <u>excellent</u>. Our score of 70% indicates a high likelihood for the charities and community groups to support FareShare. "Amazing service. Staff are always helpful and go the extra mile. You have helped us out when we have been in crisis with high food demand but little resources to meet the demand."

> Youth and Community Centre, Manchester

## Thank you for helping us fight hunger and tackle food waste

fareshare.org.uk



Registered charity number 1100051